



Employment Ontario

Peel Region

Deborah Childs
Director, Strategic Partnerships
WCG Services





Who is WCG?

WCG, as part of the global APM Group, has been partnering with governments and local agencies across Canada for over 25 years to create sustainable employment opportunities for people, businesses and communities.

As the Service System Manager in Peel Region, WCG provides a simple solution for accessing thousands of potential candidates with diverse backgrounds and a spectrum of skills and experience through our Service Provider Network to fulfill your requirements.

Employment Ontario Service Transformation

As the Service System Manager for the Peel Region catchment area, WCG and our Service Provider Network play an integral part in the transformation of Ontario's employment services system.

We work closely with service delivery providers and employers in Peel Region to create innovative approaches that assist people to gain job-related skills, find meaningful employment, and keep on working.

Our vision throughout the transformation has been to support a high performing network of partners who work together to deliver the best results to our clients and our employer community.



WCG Role: Employer Services

- ✓ Promote Employment Ontario as a recruitment partner of choice.
- ✓ Increase awareness of inclusive hiring practices and work with employers to develop strategies to recruit and retain through EO.
- ✓ Partner with industry stakeholders to develop talent pipelines and sector pathways.
- ✓ Support Service Provider Network to effectively develop and deliver Employer Engagement strategies that are reflective of the labour market in each region and demographic need.

Why Work With Us?

- Access to a **pool** of local talent through **one** point of contact
- Our programs encompass clients with a **range of skills and levels** – we can flex to needs
- WCG will provide a dedicated **account manager** to support hiring
- We **can provide pre-employment training/ support** to better prepare clients for roles
- **Complimentary service** to you
- Work with you to provide **post-employment support** for candidates
- Provide **financial incentives** for recruiting new candidates
- Aligns with your values with seeking **inclusive hiring practices**, accessing diverse pool of candidates
- We can be **flexible** to your requirements:
 - We can work with your preferred recruitment service to support access to a greater candidate pool)
 - Account manage directly with you





Thank You!