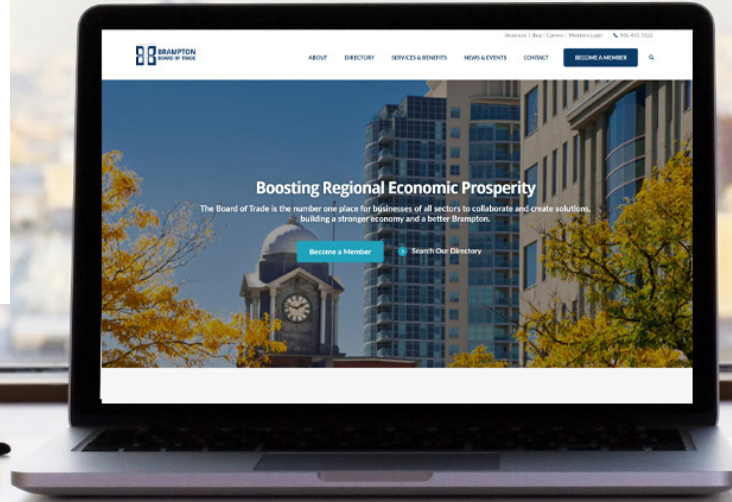




# Advertising Rate Card



## Website Advertising

Primary Page Leaderboard: 1240x80	\$275/month or \$1500 for 6 months (members) \$550/month or \$3000 for 6 months (non-members)
Secondary Page Leaderboard: 1240x80	\$183/month or \$1000 for 6 months (members) \$366/month or \$2000 for 6 months (non-members)
Tertiary Page Leaderboard: 1240x80	\$135/month or \$750 for 6 months (members) \$270/month or \$1500 for 6 months (non-members)

## Digital Newsletter Advertising

Leaderboard:	728x90	1 issue	\$299 (members) \$598 (non-members)
Inline Square Ad (blurb):	250x250	1 issue	\$249 (members) \$498 (non-members)
Inline Square Ad (no blurb):	250x250	1 issues	\$199 (members) \$398 (non-members)

### Newsletter Stats:

Over 5,600 subscribers · Average open rate of 22%

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