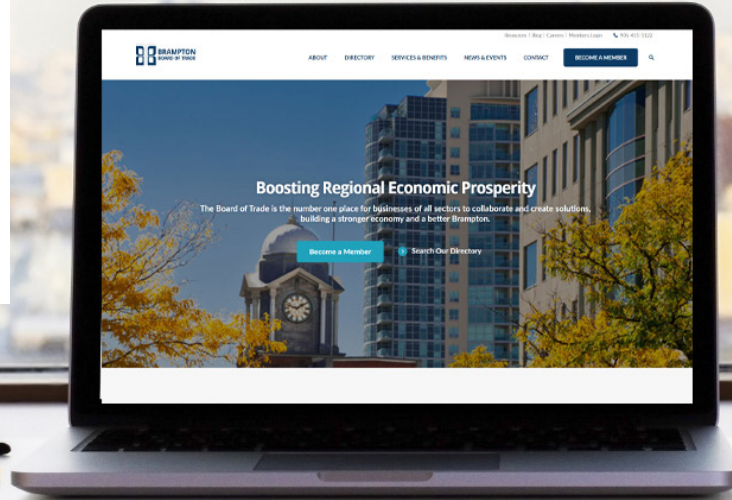




2022 Advertising Rate Card



Website Advertising

Primary Page Leaderboard: 1240x80	\$275/month or \$1500 for 6 months (members) \$550/month or \$3000 for 6 months (non-members)
Secondary Page Leaderboard: 1240x80	\$183/month or \$1000 for 6 months (members) \$366/month or \$2000 for 6 months (non-members)
Tertiary Page Leaderboard: 1240x80	\$135/month or \$750 for 6 months (members) \$270/month or \$1500 for 6 months (non-members)

E-newsletter Advertising

E-newsletter Leaderboard: 728x90	1 issue	\$299 (members) \$598 (non-members)
Inline Square Ad (blurb): 250x250	1 issue	\$249 (members) \$498 (non-members)
Inline Square Ad (no blurb): 250x250	1 issues	\$199 (members) \$398 (non-members)

E-newsletter Stats:

Over 5,500 subscribers · Average open rate of 22%

Sales Inquiries: kmacgibbon@bramptonbot.com