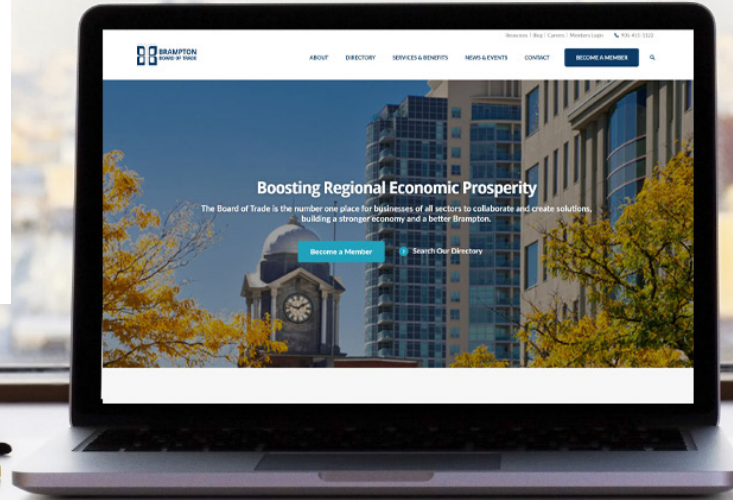




2021/22 Advertising Rate Card



Website Advertising

Primary Page Leaderboard: 1240x80 \$275/month or \$1500 for 6 months

Secondary Page Leaderboard: 1240x80 \$183/month or \$1000 for 6 months

Tertiary Page Leaderboard: 1240x80 \$135/month or 750 for 6 months

E-newsletter Advertising

E-newsletter Leaderboard: 728x90 1 issue \$299

Inline Square Ad (blurb): 250x250 1 issue \$249

Inline Square Ad (no blurb): 250x250 1 issues \$199

E-newsletter Stats:

Over 5,500 subscribers · Average open rate of 22%

Sales Inquiries: kmacgibbon@bramptonbot.com